



WATCH D.O.G.S

Dad of Great Students

What is WATCH D.O.G.S?

WATCH D.O.G.S (Dads of Great Students) is an innovative program focusing on education and safety in schools by using the positive influence of fathers and father-figures for a two-fold purpose:

- To provide positive male role models for the students, demonstrating by their presence that education is important.
- To provide extra set of eyes and ears to en-



hance school security. This program is offered by the National Center For Fathering and has been recognized by the U.S. Department of Education and Department of Health and Human Services. Fathers, step-fathers, grandfathers, uncles and any father figure are asked to spend at least one day a year at our school volunteering as a positive role model. WATCH D.O.G.S. will be provided with a



schedule where they can actively engage not only with their student but the entire student body. At the end of the day the greatest accomplishment is the satisfaction that the WatchDOG feels knowing he's done something positive to "sow seeds of success in the lives of students."

For more information on this program please visit: <http://www.fathers.com/watchdogs>.



Special Events:



Buffalo Wild Wings on Skibo Rd. will be donating 10% of their total sales to our Team ALL SEASON LONG from November 1, 2014 to January 31, 2015.

- Bring your Teammate Card into Buffalo Wild Wings in Skibo Rd. during our season
- Show your card to your server and let them know you are part of the Home Team Advantage Program for New Century International Elementary.
- If you do not have a Team Card just let the server know that you are part of the Home Team Advantage for Team C New Century International Elementary.



Why I am a WATCH D.O.G.S!



"The thing I like most about being in WATCH D.O.G.S. is that it gives me the opportunity to be a positive influence for the kids. The class interaction is also a great way to show the teachers the appreciation they deserve." S. Johnson



"I enjoy being around the students it gives them another perspective seeing more adults that care about their well being and educational needs... this program actually highlights volunteerism." J. Blockett



"Best thing about being a WATCH D.O.G.S is the opportunity to get involved in my child's education, help teachers and other children in the classrooms, and be a positive influence and role model to them." F. Piquet



"Being a WATCH D.O.G.S made my day!! It felt wonderful spending a day with so many great kids". L. Starr



"It was a fun day getting to go through a school day with the students and my daughter and helping out wherever I was needed. I am looking forward to my next WATCHDOG day!" C. Cody



How to sign up to be a WATCH D.O.G.S:

- Go to <https://www.ccsvolunteers.com> to register as a volunteer with Cumberland County Schools.
- In a few days, look for e-mail from CCS and reply to confirm your e-mail address.
- Check availability in your calendar.
- Contact Mrs. Piquet at jenniferpiquet@ccs.k12.nc.us or at 910-487-2340 to sign up to be a WATCH D.O.G.S for a day.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

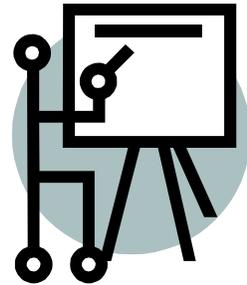
A great way to add useful

content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web

site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new

employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

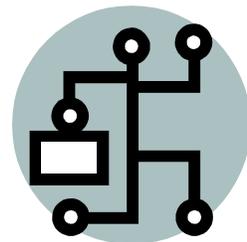
Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be

out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the

caption of the image near the image.



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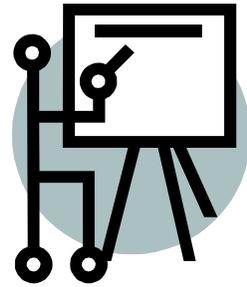
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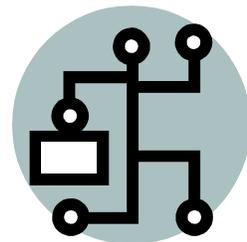
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Cumberland County Schools

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone:910-487-2340
E-mail: jenniferpiquet@ccs.k12.nc.us

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

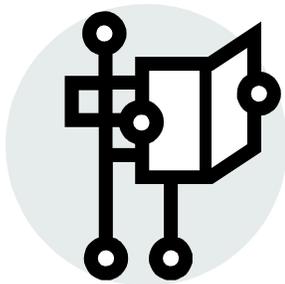
It would also be useful to include a contact name for readers who want more information about the organization.



Your business tag line here.



Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization

is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.